



BBD is being recognized as a Great Place to Work®

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We are pleased to announce that BBD has been recognized as one of this year's **Best Workplaces in Canada**. This list, and related stories, appears in a special national report on Tuesday April 12th, 2011 in *The Globe and Mail*.

This list of "Best Workplaces in Canada" is compiled by Great Place to Work® Institute Canada. The competition process is based on two criteria: two-thirds of the total score comes from a 58-statement survey completed by a random selection of employees, along with their open-ended comments about their organization; the remaining one-third of the score comes from an in-depth review of the organization's culture, including an evaluation of HR policies and procedures. This offers a rigorous representation of the organization from an employee perspective, and an overall portrait of the workplace culture. Together, they provide crucial data relative to the five trust-building dimensions of a great place to work®: credibility, respect, fairness, pride, and camaraderie.

This year's list received over 230 nominations and approximately **44,000 employees (actual number is 43,497)** participated in the 2011 "Best Workplaces in Canada" survey.

About the Great Place to Work® Institute: Great Place to Work® Institute is a global research and management consultancy with expertise on workplace transformation and a presence in 46 countries worldwide. Our mission is to improve society by creating better workplaces. We are best-known for our global Best Workplaces Programme, which we produce in conjunction with prestigious media partners such as the Globe and Mail, the Financial Times and Fortune. With more than 5,500 organizations taking part in over 46 national lists across the globe, the programme is the world's largest of its kind. We believe passionately that any company or organization can become a great place to work. Our mission is to help you do it.

About BBD:

BBD is an administered benefits agency that distributes its products and services through independent group-focused insurance advisors to employers and plan sponsors across Canada. As a Third Party Administrator, BBD selects the best components from various insurance suppliers and combines them into streamlined employee benefit plans.

Since 1981, BBD has been providing specialized consulting and third party administration services. BBD is a member of the Third Party Administrator's Association of Canada, the industry's standard setting body. We serve approximately 2,500 business corporations ranging in size from 3 to 1000 employees. Our focus is developing advisor relationships and providing excellence in service to their clients.

BBD delivers a complete range of group insurance products and services including Long Term Disability Insurance, Critical Illness Insurance and Extended Health Care benefits. BBD's unique bundle of products includes its Benepac[®] insured defined benefits program, the Benaccount[®] Health Care Spending Account with insured catastrophic coverage, and Benadmin[®] in-house administration. Through these innovative and unique products, BBD has gained a presence in the small and medium sized group insurance market, with the goal of becoming Canada's leading Administered Benefits Agency. In the past three years, BBD has experienced phenomenal growth, doubling our staff and client base. With the recent addition of sales offices in Toronto, Halifax and Ottawa, BBD continues to forge new inroads in the Canadian benefits marketplace.

BBD's corporate administration offices are located in Port Coquitlam, British Columbia and Kingston, Ontario. BBD's sales offices are directed by Regional Vice-Presidents and are located in Vancouver, Toronto, Ottawa and Halifax. Our dedicated team of over 70 employees provides administration support and direct customer service to our Plan Advisor clients and their employee benefits customers.

Visit our website at www.bbd.ca.

Helping Advisors Grow